



Electric Parrot-Ice Purchase or Lease Purchase Programs

SPECIAL \$2,495



Program Highlights:

- 67% Gross Profit Margin Potential
- Durable Product
 - No Refrigeration Required for Beverage Concentrates - 6 Month Shelf Life
 - No Defrosting Required - with Auto Defrost Timers installed
 - No Cycling
- Pre-measured 64 Ounce Beverage Concentrate Bottles

Objective:

Electric Parrot-Ice is the first frozen Sports Beverage. A Fun, Healthy Sports Beverage that provides what an active body needs. Best of all, it contains 5% Real Fruit Juice, and Tastes Great! The Direct and Lease Purchase programs are basic, yet flexible programs structured for the retailer desiring ownership in the equipment.

Total Support:

Parrot-Ice offers the industry's most dependable equipment, superior quality beverages, high impact merchandising, aggressive promotional campaigns, in-store support, and operator incentive programs. With over fifteen years experience, Parrot-Ice can insure your program will run as smoothly and consistently as the frozen beverages you serve.

Electric Parrot-Ice Sports Beverage Program Includes:

FROZEN BEVERAGE BRAND:



Program Order #	Equipment Description	Special Price
303EPK	Series 303 Single Flavor Top Fill	\$2,495

**Call For Lease Rates

Total Program Support: Term – 3 Years

Technical Support Conditional Warranty/Branded Services**.....	Labor	Parts	Compressor
	Months: 36	36	36
Preventative Maintenance Visits.....	Included – None Required		
Technical Diagnosis/Customer Service.....	Included 1-800-777-8676		
Operator Installation/Orientation.....	Included		
In-Store Support/Consultations.....	Included – Four Per Year		
Account Plan Reviews.....	Included – One Per Year		
Category Volume Building Plan/Reports.....	Emailed upon Request		

**See Contract for details on Conditional Warranty and Exclusions

Merchandising and Promotional Support:

Initial POP/Merchandising Store Set – Item #PP2EPK	Included
Parrot-Ice Branded Cups (14 oz.) – Item #PP11.....	Distributor Item
Parrot-Ice Branded Cups (20 oz.) – Item #PP20.....	Distributor Item
Parrot-Ice Branded Lids – Item #PP13.....	Distributor Item
Cup & Lid Dispenser - Item #PP49K.....	\$65.00
Retailer Rewards Program – Operator Incentive.....	Included
Free Sample Program – Item #1000024.....	Included

*Due to ongoing development and improvements, specifications and prices are subject to change without notice. Please consult with your Parrot-Ice business representative for the latest updates prior to ordering.

Program Requirements:

- 2.5 feet of Counter Space and Retailer Support
- 115-volt, 20-AMP dedicated circuit must be supplied within six feet of the unit at the operator's expense*.
- Electric Parrot-Ice Sports Beverages and Parrot-Ice Branded Cups & Lids must be used exclusively: Non-conformance will void all warranties and is a potential violation of Federal Trademark.
- Credit Approval.