



Purchase or Lease Purchase Programs

Program Financial Highlights:

- 61% gross profit margin potential
- Operator ownership option

Objective:

Direct and Lease Purchase Programs are basic, yet flexible, programs structured for the operator desiring ownership in the equipment. These programs provide a high gross profit margin beverage with the proven success and security of a branded support system from a quality focused company.

Direct and Lease Purchase Programs Include:

FROZEN BEVERAGE PROGRAM* (Order # - See "Educational Cut Sheet" page)



Brand:

Equipment Program*:

Equipment Description..... See "Educational Cut Sheet" page
 Equipment Cost..... See "Educational Cut Sheet" page

Total Program Support:

Technical Support Conditional Warranty* See "Educational Cut Sheet" page
 Planned Maintenance Visits..... See "Educational Cut Sheet" page
 PMFIB-2: 2 per year Required
 Technical Diagnosis/Customer Service..... Included – Unlimited Use
 Operator Installation/Orientation..... Included
 In-Store Support/Consultations..... Included
 Business Reviews..... Included

Merchandising and Promotional Support:

Initial P.O.P./Merchandising Set – Item #1000257..... Included
 Parrot-Ice Branded Cups (9 oz.) – Item #1000015..... Distributor Item
 Parrot-Ice Branded Cups (14 oz.) – Item #1000022..... Distributor Item
 Parrot-Ice Branded Cups (20 oz.) – Item #1000025..... Distributor Item
 Lids for 14oz. Branded Cups – Item #1000023..... Distributor Item
 Rico Retailer Rewards Program – Promotion # PB06..... Included
 Parrot-Ice Neon Sign – Item #10000174..... Included (Loaner - \$250 Value)

Due to ongoing development and improvements, specifications and prices are subject to change without notice. Please consult with your Parrot-Ice business representatives for the latest updates prior to ordering.

Program Requirements:

- 115-volt, 20-AMP dedicated circuit must be supplied within six feet of the unit at the operator's expense*.
- Parrot-Ice Beverages must be used exclusively in the program dispenser: non-conformance will void warranties, and is a potential violation of Federal Trademark.

*High Capacity and Fruit-In-Bag Dispensers require water and drain lines, and may require 220v electricity, at operator's expense.