Purchase or Lease Purchase Programs Special

SPECIAL $2,495

Program Highlights:

- 76% Gross Profit Margin Potential
- Durable Product
  - No Refrigeration required for Beverage Concentrates - 6 Month Shelf Life
  - No Defrosting Required - with Auto Defrost Timers Installed
  - No Cycling
- Pre-measured 64-Ounce Beverage Concentrate Bottles

Objective:

Electric Parrot-Ice is the first frozen Sports Beverage. A Fun, Healthy Sports Beverage that provides what an active body needs. Best of all, it contains 5% Real Fruit Juice, and Tastes Great! The Direct and Lease Purchase programs are basic yet flexible programs structured for the retailer desiring ownership in the equipment.

Total Support:

Parrot-Ice offers the industry's most dependable equipment, superior quality beverages, high impact merchandising, aggressive promotional campaigns, in-store support, and operator incentive programs. With over fifteen years experience Parrot-Ice can insure your program will run as smoothly and consistently as the frozen beverages you serve.

Electric Parrot-Ice Sports Beverage Program Includes:

FROZEN BEVERAGE BRAND: Frozen Sports Beverage

Equipment Program*: Order #303EPK

Equipment Description..... Series 303 Single Flavor Top Fill Dispenser
Equipment Cost..... Top Fill $2,495 Call for Lease Rates

Total Program Support: Term - 3 Years

Technical Support Conditional Warranty**	Labor	Parts	Compressor
Months:	36	36	60

Preventative Maintenance Visits.....Included - None Required
Technical Diagnosis/Customer Service .....Included - 800-777-8676
Operator Installation/Orientation .....Included
Vertical Training .....Included
In-Store Support/Consultations.....Included
Business Reviews.....Included - One per year
Category Plans/Reports.....Available on Request

**See Contract for details on Conditional Warranty

Merchandising and Promotional Support: "Let's Keep It Fresh!"™

Initial POP/Merchandising Store Set - Item #1000142.....	Included
Parrot-Ice Branded Cups (14 oz.) - Item #1000023.....	Distributor Item
Parrot-Ice Branded Cups (20 oz.) - Item #1000025.....	Distributor Item
Lids for Parrot-Ice Cups - Item #1000022.....	Distributor Item
Cup & Lid Dispenser - Item #1000002	$65.00

* Due to ongoing development and improvements, specifications and prices are subject to change without notice. Customer must accept invoice by 12/31/02, pay within Parrot-Ice terms, and accept delivery by 01/31/2003.

Program Requirements:

- A 115-volt, 20-amp dedicated circuit must be supplied within six feet of the unit at the operator's expense.
- Electric Parrot-Ice Sports beverages and cups must be used exclusively. Non-conformance will void all warranties and is a potential violation of Federal Trademark.
- Credit approval.

Prices do not include applicable taxes or freight and are F.O.B. Houston, TX. Rev121802FS