Full Service Lease Program

Program Highlights:

- Full Service Support
- Short Term-Low Risk
- 72% Gross Profit Margin Potential
- 100% Lease Payment "Write Off" (Tax Benefit Opportunity)
- As Low As $135 Per Month

Objective:

The Parrot-Ice "Full Service" Lease program is designed for the retailer who desires to limit exposure for service and term. This low risk program allows a retailer to outfit the entire chain with a proven frozen beverage program, which also includes Preventive Maintenance, Parts and Labor Support.

Total Support:

Parrot-Ice offers the industry's most dependable equipment, superior quality beverages, high impact merchandising, aggressive promotional campaigns, in-store support, and operator incentive programs. With over fifteen years experience Parrot-Ice can insure your program will run as smoothly and consistently as the frozen beverages you serve.

Full Service Lease Program Includes:

FROZEN BEVERAGE BRAND:

Equipment Program*:

Program Order Numbers and Equipment Fee Schedule

Program Order #	Program Monthly Fee	Program Term
2400FRK (Dual)	$135/month	24 Months
2400FIBFRK (Dual)	$165/month	36 Months

Down Payment ..... First Month & Last Month Payments

Total Program Support: Term - Term of Contract

	Labor Months:	Parts Term of Contract	Compressor
Technical Support Conditional Warranty**			
Preventative Maintenance Visits	Included	2400FRK-One Per Year 2400FIB-Two Per Year	
Technical Diagnosis/Customer Service	Included	800-777-8676	
Operator Installation/Orientation	Included		
In-Store Support/Consultations	Included	Four per Year	
Business Reviews	Included	One per year	
Category Plans/Reports	Available on Request		

**See Contract for details on Conditional Warranty

Merchandising and Promotional Support: "Let's Keep It Fresh!"™

"A Whole New Ice Age!"™ Advertising Package (Radio, TV, Print)	Quote Basis
Initial POP/Merchandising Store Set - Item #1000257	Included
Parrot-Ice Branded Cups (14 oz.) - Item #1000022	Distributor Item
Parrot-Ice Branded Cups (20 oz.) - Item #1000025	Distributor Item
Lids for Parrot-Ice Cups - Item #1000023	Distributor Item
Cup & Lid Dispenser - Item #1000002	$65.00
RICO Points - Operator Incentive	Included
Free Sample Program - Item #1000024	Included
Parrot-Ice Neon Sign - Item #1000174	Loaner Included ($250 value)

*Due to ongoing development and improvements, specifications and prices are subject to change without notice. Please consult with your Parrot-Ice business representative for the latest updates prior to ordering.

Program Requirements:

- A 115-volt, 20-amp or 220-volt/15-amp (if applicable) dedicated circuit must be supplied within six feet of the unit at the operator's expense.
- Provide water line and drain within six feet of unit at the operator's expense if using autofill equipment.
- Parrot-Ice beverages and cups must be used exclusively. Non-conformance will void all warranties and is a potential violation of Federal Trademark.
- Credit approval.

Manufacturer has Limited Availability of this customized program.

Prices do not include applicable taxes or freight and are F.O.B. Houston, TX. Rev121802FS