



Purchase or Lease Purchase Programs

Program Highlights:

- 72% gross profit margin potential
- Operator ownership option

Objective:

Direct and Lease Purchase programs are basic yet flexible programs structured for the retailer desiring ownership in the equipment. These programs provide a high gross profit margin beverage with the proven success and security of a branded support system from a quality focused company.

Total Support:

Parrot-Ice offers the industry's most dependable equipment, superior quality beverages, high impact merchandising, aggressive promotional campaigns, in-store support, and operator incentive programs. With over fifteen years experience Parrot-Ice can insure your program will run as smoothly and consistently as the frozen beverages you serve.

Direct and Lease Purchase Programs Include:

FROZEN BEVERAGE BRAND:



Equipment Program*: Top Fill Order #2403K Auto Fill Order #2403ABF-FIBK

Equipment Description See *Purchase/Lease/Warranty/Service Guide*

Equipment Cost See *Purchase/Lease/Warranty/Service Guide*

Total Program Support: Term - Five Years

Technical Support Conditional Warranty**	Labor	Parts	Compressor
Months:	36	36	60

Preventative Maintenance Visits..... See *"Warranty and Service Guide"*

Technical Diagnosis/Customer Service..... *Included - 800-777-8676*

Operator Installation/Orientation..... *Included*

In-Store Support/Consultations..... *Included - Four per year*

Business Reviews *Included - One per year*

Category Plans/Reports..... *Available on request*

**See Contract for details on Conditional Warranty

Merchandising and Promotional Support: "Let's Keep It Fresh!"™

"A Whole New Ice Age!"™ Advertising Package (Radio, TV, Print) *Quote Basis*

Initial POP/Merchandising Store Set - Item # 1000257 *Included*

Parrot-Ice Branded Cups (14 oz.) - Item #1000022..... *Distributor Item*

Parrot-Ice Branded Cups (20 oz.) - Item #1000025..... *Distributor Item*

Lids for Parrot-Ice Cups - Item #1000023..... *Distributor Item*

Cup & Lid Dispenser - Item #1000002 *\$65.00*

RICO Points - Operator Incentive Program *Included*

FREE SAMPLE Program - Item #1000024 *Included*

Quarterly Promotional Campaigns..... *Quote Basis*

Parrot-Ice Neon Sign - Item #1000174..... *Loaner Included (\$250/Unit)*

*Due to ongoing development and improvements, specifications and prices are subject to change without notice. Please consult with your Parrot-Ice business representative for the latest updates prior to ordering.

Program Requirements:

- A 115-volt, 20-AMP dedicated circuit (and plumbing/drain line if Auto Batch Fill unit) must be supplied within 6 feet of the unit at the operator's expense.
- Parrot-Ice beverage and cups must be used exclusively: non-conformance will void all warranties and is a potential violation of Federal Trademark.
- Credit approval.